



SATURDAY 2ND & SUNDAY 3RD  
SEPTEMBER 2017

HILL CLIMB  
ROAD RACE  
CRITERIUM

ELEMENT.ASN.AU







## criterium bicycle racing comes to York!

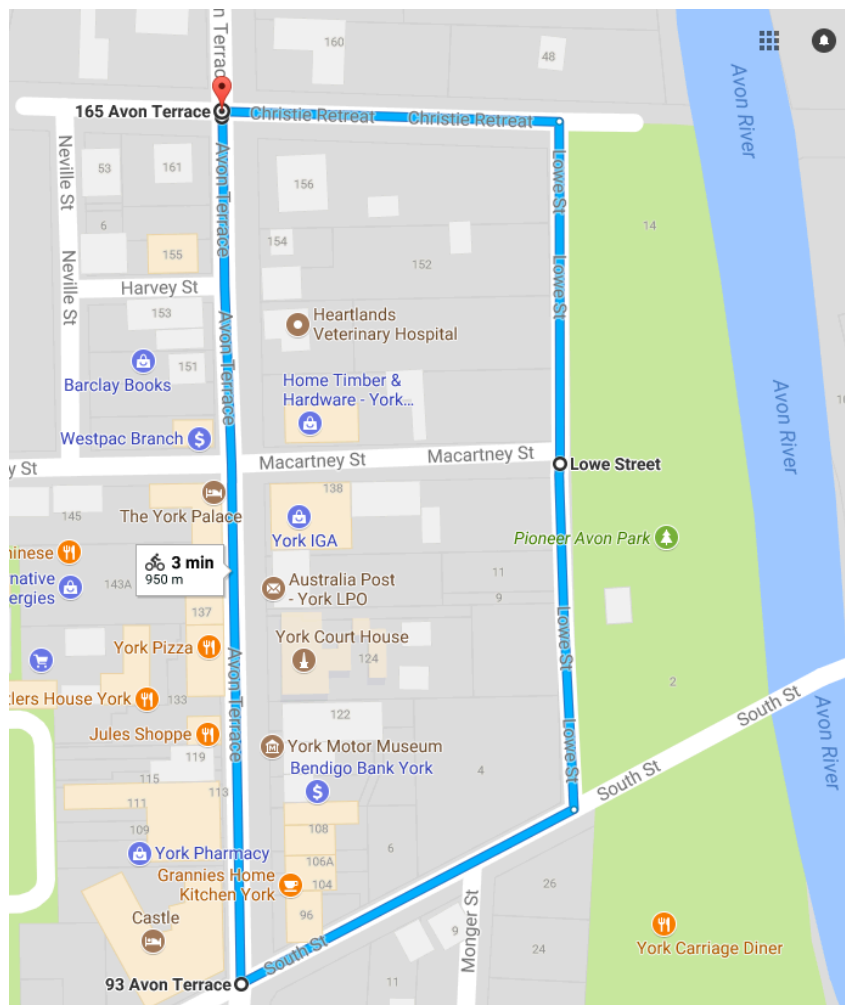
As part of the Element Road Series, the York Cycling Festival is a whole weekend of fun for the whole family.

The Element Road Series is a 13 round cycling series that works towards the common goal of involving more people in racing and creating a positive experience for all. The Series has seen classic cycling events held in different locations from Pickering Brook to Collie Donnybrook and now the historic town of York. With an average of 200 riders participating in each event, we're looking forward to showcasing the best that York has to offer.

### Temporary Road Closure of Avon Street, South Street, Lowe Street and Christie Retreat on Sunday 3<sup>rd</sup> September 2017.

Avon Street, South Street, Lowe Street and Christie Retreat will be temporarily closed to traffic on Sunday, 3<sup>rd</sup> September from 10am to 2pm as per the map below.

The road is closed for the Town Centre Criterium event to be held as part of the York Cycling Festival. During the closure, traffic controllers will be in attendance on street corners directing traffic.



### Business/engagement opportunities

CycleSport WA will be working directly with the Shire of York and local schools to attract local families to spectate the event and to participate in the Little Critters race. We encourage local businesses to offer 'rider revive' lunch/dinner/drinks packages and to make the most of the extra people that are likely to visit York on the day.

### Little Critters

The York Cycling Festival is a great opportunity to get your kids into racing. Little Critters is a free ride for children aged 15 years and under around the Town Centre circuit.

- Little Critters receive a number plate for their bike to keep
- The ride is supervised by parents and coaches
- All bikes accepted (BMX, MTB, road etc.)

No experience necessary, your kids are sure to enjoy riding in a fun and supportive environment!

**Date:** Sunday 3<sup>rd</sup> September

**Time:** 1pm start

**Location:** Avon Terrace

**Sign up:** 12:30pm outside the York Motor Museum

### Setup

The registration and main 'village' area for the commentating and presentation will be at Avon Park by the Avon River.

### Event Schedule

York Cycling Festival		
Saturday 2 <sup>nd</sup> September		
Time	Event	Location
9:30am – 11:00am	Stage 1: 3km King and Queen of the Mountain: Mount Brown Hill Climb	Mount Brown
12:00pm – 1:30pm	54km Gran Fondo Participation Ride	Knotts Road
1:30pm – 5:00pm	Stage 2 Graded Road Race: 54km up to 132km	Knotts Road
6:00pm onwards	Community Dinner	Castle Hotel
Sunday 3 <sup>rd</sup> September		
Time	Event	Location
10:00am – 2:00pm	Stage 3: Town Criterium	Town Centre (closed roads)
1:00pm – 1:30pm	Little Critters kids ride	Around the Town Criterium Circuit (closed roads)
1:30pm – 2:00pm	Final A Grade Race	Town Centre (closed roads)

### Traffic management

CycleSport WA have produced a formal Traffic Management Plan with Advanced Traffic Management. On-street parking on the circuit will be banned from 8:00am, with the formal road closures in place from 10am to 2:00pm.

Businesses in the town centre will still be open for trading and accessible on foot during this time.

Spectators are encouraged to join us for some cycle racing fun!

For any concerns on the day of the closures or for further information on the event please contact Glenn Te Raki, Event Activation Specialist on 0451 412 809.

For further information about the York Cycling Festival, visit [www.element.asn.au/event-profile/york/](http://www.element.asn.au/event-profile/york/)